

# **Northland Growth Conference**

### Virtual



June 25, 2024



## Forward-looking statements and Non-GAAP information

This presentation contains forward-looking statements with predictions, projections and other statements about future events. These statements are made on the basis of management's views and assumptions regarding future events and business performance. We use words such as "believe," "expect," "anticipate," "intends," "estimate," "forecast," "project," "will," "plan," "should" and similar expressions to identify forward-looking statements. Forward-looking statements involve risks and uncertainties that may cause actual results to differ materially from any future results, performance or achievements expressed or implied by such statements. Potential risks and uncertainties, among others, that could cause actual results to differ materially are discussed under "Part I – Item 1A. Risk Factors" of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023 and may be included in subsequently filed Quarterly Reports on Form 10-Q, and include, but are not limited to: the sensitivity of our business to economic and financial market conditions generally and economic conditions in our service areas; dependence on fixed price contracts and the risks associated therewith, including actual costs exceeding estimates and method of accounting for revenue; the effect of growth on our infrastructure, resources, and existing sales; the ability to expand operations in both new and existing markets; the potential for contract delay or cancellation as a result of on-going or worsening supply chain challenges; liabilities arising from faulty services or products that could result in significant professional or product liability, warranty, or other claims; changes in or developments with respect to any litigation or investigation; failure to meet timely completion or performance standards that could result in higher cost and reduced profits or, in some cases, losses on projects; the potential for fluctuations in prices for manufactured components and raw materials. including as a result of tariffs and surcharges and rising energy costs; inflationary pressures relating to rising raw material costs and the cost of labor; the substantial amount of debt incurred in connection with our strategic transactions and our ability to repay or refinance it or incur additional debt in the future; the impact of federal, state or local government regulations; our ability to repurchase shares of our common stock and the amounts and timing of repurchases, if any; our ability to successfully realize the expected benefits of our restructuring program; our ability to successfully identify and integrate acquired businesses and realize the synergies from strategic transactions; and the unpredictability and severity of catastrophic events, including cyber security threats, acts of terrorism or outbreak of war or hostilities or public health crises, as well as management's response to any of the aforementioned factors. Many of these risks are beyond management's ability to control or predict. Should one or more of these risks or uncertainties materialize, or should the assumptions prove incorrect, actual results may vary in material aspects from those currently anticipated. Investors are cautioned not to place undue reliance on such forward-looking statements as they speak only to our views as of the date the statement is made. Except as required under the federal securities laws or the rules and regulations of the Securities and Exchange Commission, we undertake no obligation to update or review any forwardlooking statements, whether as a result of new information, future events or otherwise.

While we report our results in accordance with generally accepted accounting principles in the U.S. (GAAP), comments made during this conference call and these materials may include the following "non-GAAP" financial measures: organic revenue, non-GAAP gross profit, non-GAAP operating income, non-GAAP net income, adjusted EBITDA, adjusted free cash flow, adjusted net free cash flow, non-GAAP gross profit margin, non-GAAP operating margin, non-GAAP earnings per basic and diluted share, adjusted EBITDA margin and selected measures expressed on a constant currency basis. These measures are included to provide additional useful information regarding our financial results and are not a substitute for their comparable GAAP measures. Management believes that these measures provide individuals with additional information to better compare the Company's results over multiple periods. Explanations of these non-GAAP measures and reconciliations of these non-GAAP measures to their directly comparable GAAP measures, to the extent the reconciliation be performed without unreasonable efforts, are included in the accompanying "Appendix." Descriptions of many of these non-GAAP measures are also included in our SEC reports.

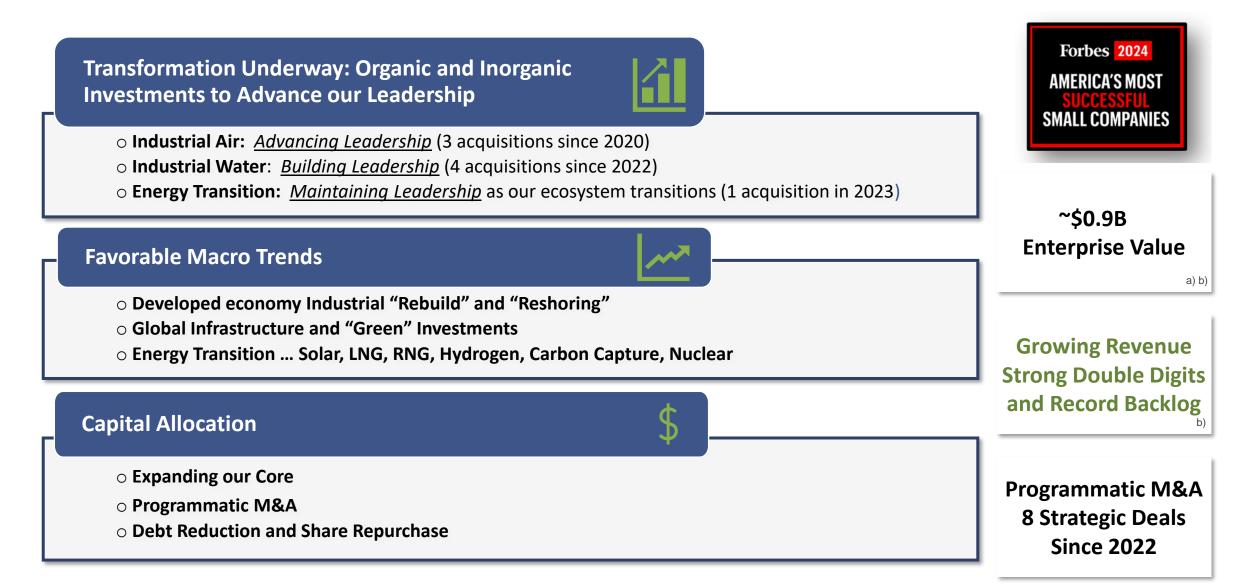


# **Company Overview**



### Why **CECO** – Investment Thesis

Legend: a) Based on stock price as at \$24.50 b) Based on Q1'2024 financial metrics as presented publicly.





### Advancing Leadership - Sustained High Performance

# **CECO** Environmental's Mission ... Purpose Driven and Passionate



### We Protect People

Solving customer challenges to ensure their employees work in a safe and productive work environment



### We Protect The Environment

We minimize our environmental impact and help our global customers do the same



# We help maximize our customer's investment in their operating systems and optimize their output



### **Industry-leading Solutions Addressing Key Environmental Challenges**

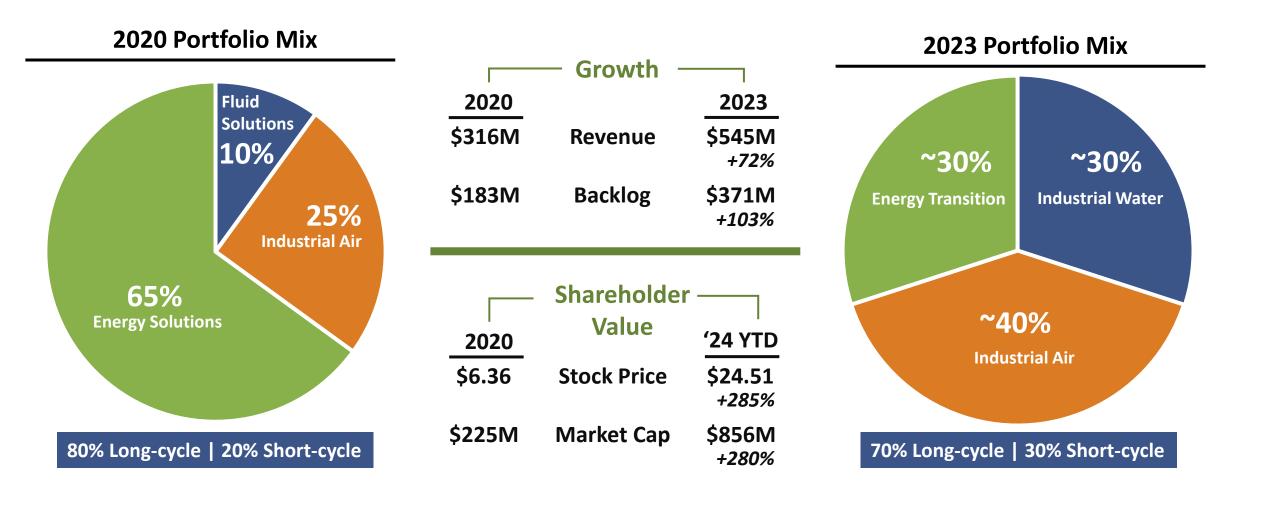


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## **CECO Transformation Journey**

Legend:

- 2020 financials are based on December 31<sup>st</sup>, 2020
- 2020 Stock Price as of July 6, 2020 (Timing of new CEO)
- 2023 financials are based on December 31, 2023
- 2023 Stock Price as of close of business May 20, 2024.



Steady Portfolio Transformation = Growth and Shareholder Value



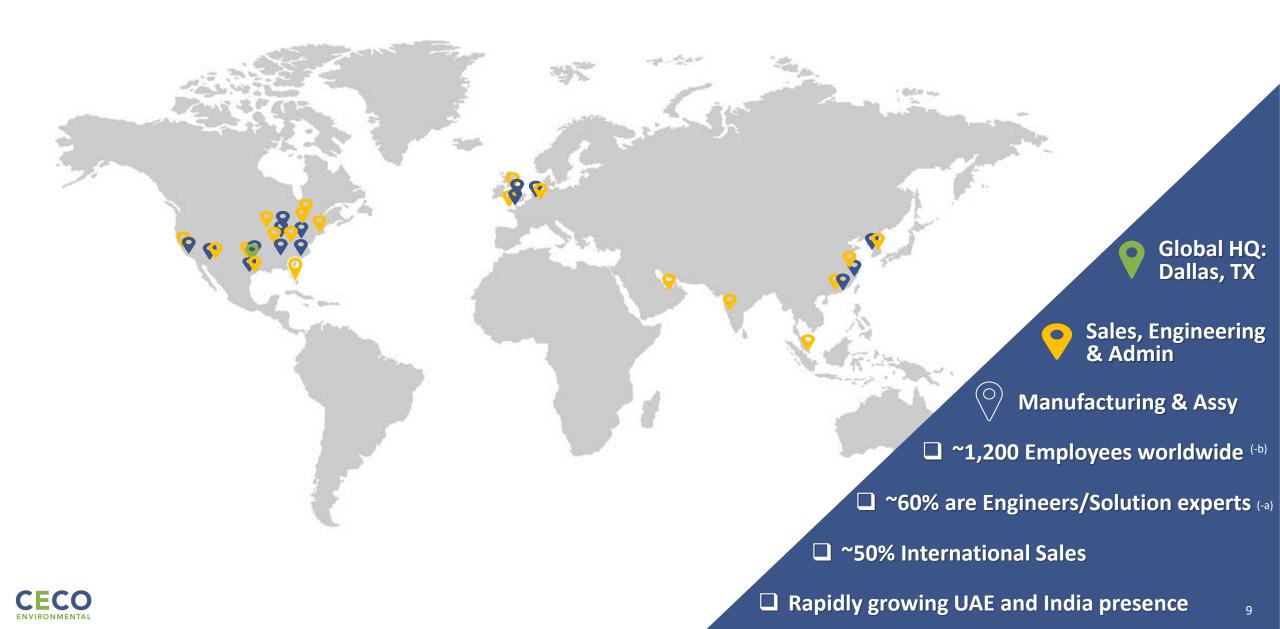
### **Balanced Portfolio Winning In Diverse Growth Markets**

ENVIRONMENTAL

	Legacy Brands	Acquired Brands*	<b>Typical Applications &amp; End Markets</b>
Industrial Air		E	<ul> <li>Thermal Oxidation         <ul> <li>EV Battery</li> <li>Automotive</li> <li>Dust &amp; Particle Collection</li> <li>Wood working</li> <li>Machining/Grinding</li> </ul> </li> </ul>
~40% of Portfolio	FISHER-KLOSTERMAN FISHER-KLOSTERMAN TECHNOLOGIES, INC. TECHNOLOGIES, INC.		<ul> <li>Beverage Can</li> <li>Wet/Dry Scrubbers</li> <li>Semiconductor</li> <li>Mist Removal</li> <li>Alum./Steel rolling</li> <li>Chemical processing</li> </ul>
Industrial Water		KEMCO S Y S T E M S	<ul> <li>Produced Water Treatment</li> <li>Oil &amp; Gas Production</li> <li>Oily Water Separation</li> <li>Electrolysis</li> </ul>
~30% of Portfolio	Fiberglass Reinforced Pumps DEAN PUMP Industrial Process Pumps	Compass water solutions Corporation Corporation	<ul> <li>Food Processing</li> <li>Hydrocarbon Processing</li> <li>Bilge Water Discharge</li> <li>Wastewater Treatment</li> <li>Industrial Processes</li> <li>Food &amp; Beverage Prod.</li> <li>Condensate Polishing</li> <li>Cooling Water</li> <li>Steam Processing</li> <li>Desalination</li> <li>Recirculation</li> <li>Potable Water Supply</li> </ul>
<b>Energy Transition</b>	PEERLESS		<ul> <li>Emission Management</li> <li>Gas-fired Power Gen – Baseload, Backup</li> <li>Cyclone Separation</li> <li>Hydrocarbon Processing</li> <li>Polysilcon Production</li> </ul>
~30% of Portfolio	ECITINOL-BUELL TECHNOLOGIES	• • • T R A N S C E N D	<ul> <li>Flue Gas Scrubbers</li> <li>Gas-Liquid Separation</li> <li>Natural Gas/CO2 Transport</li> <li>Acid Gas Treatment</li> <li>Natural Gas Liquefaction</li> <li>Hydrocarbon Processing</li> <li>Gas-fired Power-Gen</li> <li>Fuel Gas Upgrading</li> <li>Compressor Station Silencing</li> </ul>

Strategic Acquisitions Strengthen Leadership Position and Expand Addressable Markets

### **Global Footprint ... Serving Global Customers**



### **Double Digit Growth Mindset: Maintaining & Investing in Strong Growth Fundamentals**

### **Favorable Macro Trends**

### Solutions and Applications Tightly Aligned to Secular, Global Growth Driver

- Reshoring Industrial Production ... High-tech (Semiconductor and Electronics),
- Infrastructure
- Clean and Green Energy ... The Energy Transition
- Power and Data
- Increased Regulatory Standards

### **Developing Strong Market Position**

### Leadership Position In Key Markets = Strong Relationships with End Customers

 Solidifying "Preferred" Relationships with Market Leaders Because of Our Expertise and Global Scale

### **Continue Investing To Expand Target Markets and Diversified Opportunities**

- Moving "Beyond Equipment"
- More Global
- New Applications and Customer Segments

Relentless Execution + Commitment to Quality. Overcoming All Market Challenges





### Maintaining Our Focus on Sustainable Double-Digit Growth

# **Recent Performance**



## Q1'24 Financial Summary

Orders	<b>Q1'24</b> \$145M	<mark>YoY</mark> flat	Q1 Book-to-bill ~1.2x	Orders	<u>TTM</u> \$582M	<u><b>YoY</b></u> 14%
Sales	\$126M	12%	Sales In Line with Expectations	Sales	\$559M	26%
Adj. EBITDA	\$13.2M <i>10.5%</i>	36% +187bps	Great Margins To Start 2024	Adj. EBITDA	\$61.2 <i>11.0%</i>	44% +136bps
<b>Adj. EPS</b> (diluted)	\$0.11	\$0.01	EPS Growth Despite Higher Tax and Interest Expense	<b>Adj. EPS</b> (diluted)	\$0.76	\$0.06
FCF	(\$1.9M)	\$12.6M	Strong Working Capital Performance	FCF	\$48.9M	\$35.3M

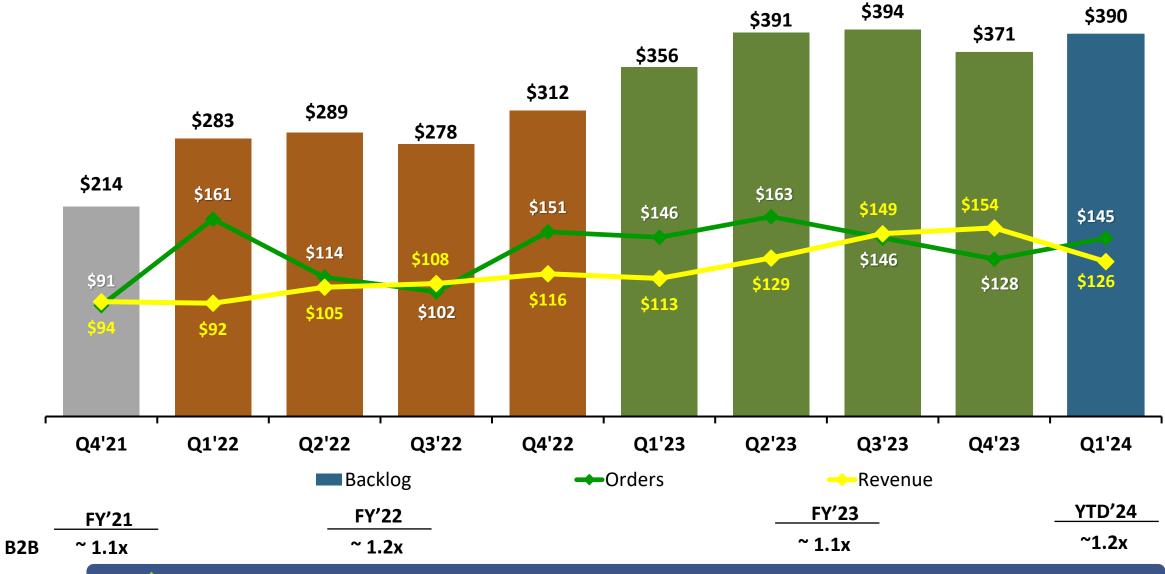


> High-Quality Start to Year Reaffirms 2024 Full Year Outlook

## **Backlog<sup>\*</sup>: Q1'24 Remains at ~ Record Levels**

\* Starting Backlog – Revenue + Net Orders +/- FX + Acquired Backlog = Ending Backlog

CECO



Backlog and Opportunity Pipeline supports Full Year Outlook and BTB > 1.0

## Q1'24 Earnings Summary

• High-Quality Start to Year ... With Opportunities for Full Year Upside

### • Financial Performance Met or Exceeded Expectations

- Orders, Sales and FCF all essentially In Line ...
- Margins higher and Meets-or-Exceeds the trajectory we have set to reach mid-teen EBITDA margins
- Sales Pipeline = Very Strong ... Balanced across Air, Water and Energy Transition
  - Energy Transition Pipeline Becoming Very Interesting for 2H 2024+

### We Continue to Transform CECO

- Advancing Leadership Positions in Industrial Air, Industrial Water and Energy Transition
- M&A Pipeline Remains Active
- Continue to Invest in Talent and Capabilities / Processes
- Delivering Shareholder Value = Key Focus



## **<u>Reaffirming</u>** Full Year 2024 Guidance

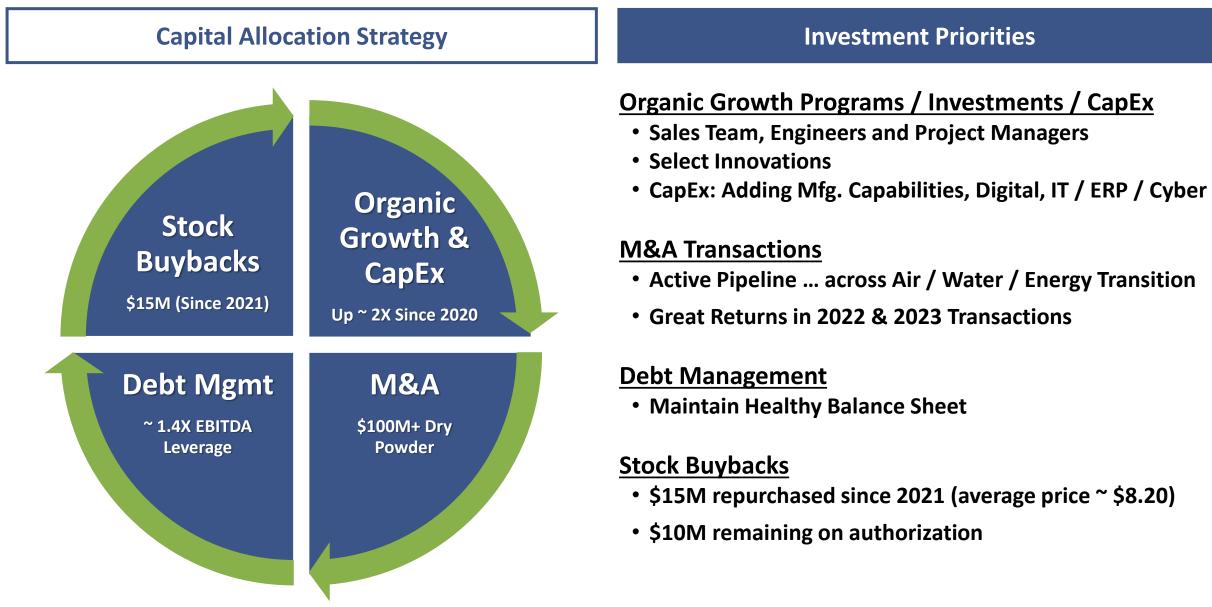
	Initial FY'24	March 5 <sup>th</sup> Call	Current Outlook	Key Outlook Drivers
Order Rate Book to Bill	<b>1.05 – 1.1X</b>	<b>1.05 – 1.1X</b> Raised	1.05 – 1.1X —— Maintain ——	<ul> <li>Investments Maintain Growth</li> <li>Market Drivers Remain Good: Reshoring, Infrastructure, Energy Transition, Policy \$, Other</li> </ul>
Revenues Mid-point YoY	<b>575 – 600</b> Up ~10%	<b>590 – 610</b> Up ~10%	590 – 610 Up ~10%	<ul> <li>Continued Backlog Record levels</li> <li>Opportunity Pipeline Remains Robust at ~ \$3.6B</li> </ul>
Adj. EBITDA Mid-point YoY	<b>65 – 70</b> Up ~20%	Improved 67 – 70 Up ~20%	Maintain 67 – 70 Up ~20%	<ul> <li>Maintaining Strong y/y\$ Growth</li> <li>Adj. EBITDA ~3X 2021 levels</li> <li>Margin Expansion Opportunities Remain</li> </ul>
Free Cash Flow	50% to 70% of EBITDA	50% to 70% of EBITDA	50% to 70% of EBITDA	<ul> <li>Maintain Focus on Working Capital Management</li> <li>FCF for Debt Repayment and M&amp;A</li> </ul>



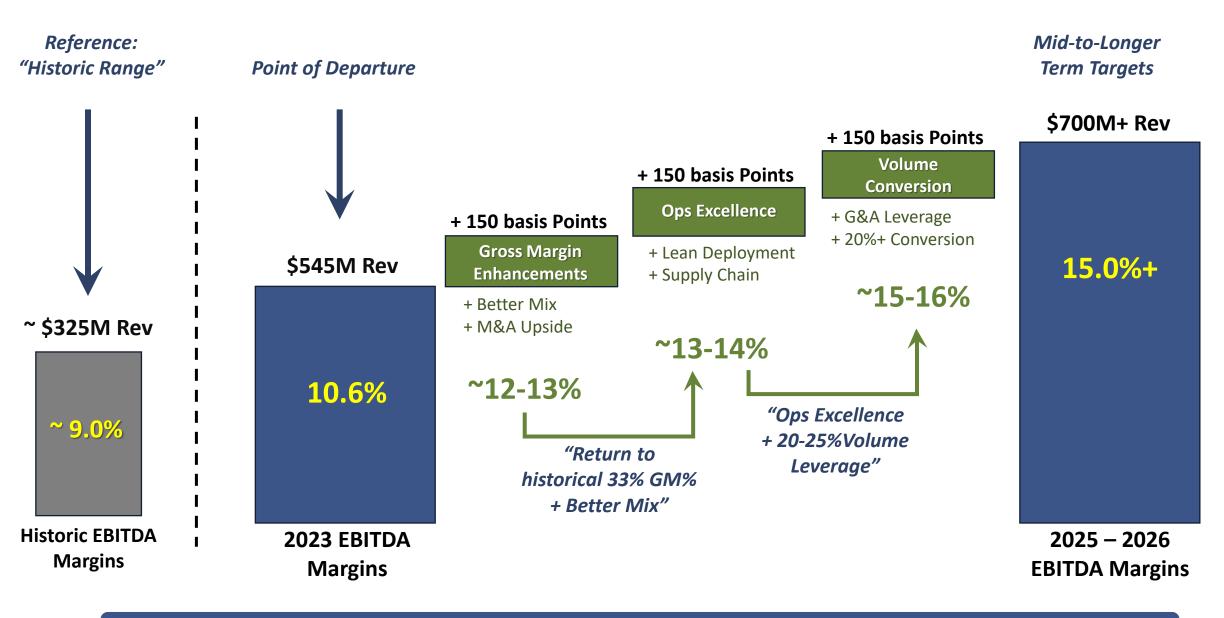
# Looking Forward



### **Prioritized Cash Deployment to Drive Growth and Create Shareholder Value**



## Longer-Term Outlook Combines Steady Topline and Bottomline Growth



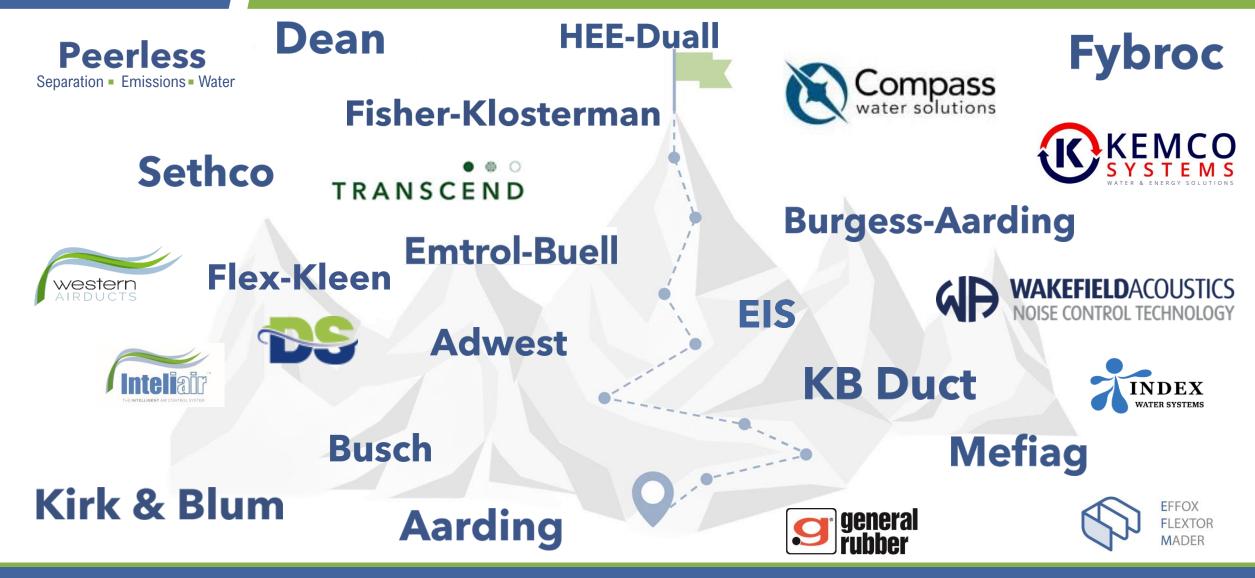


Focused On Continuing to Drive Strong Results

\$MM



# **Power of CECO**

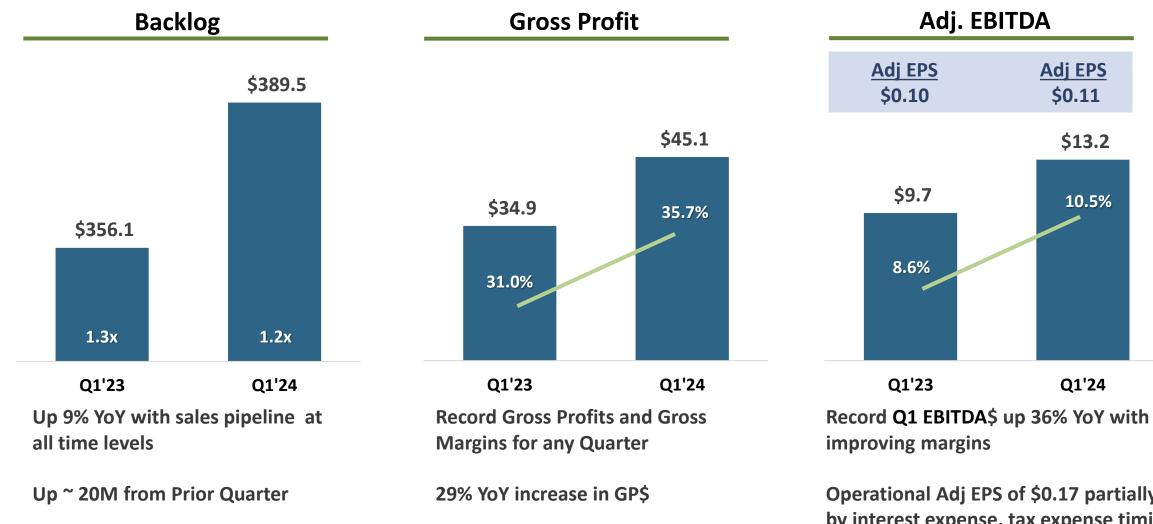


Protecting People, the Environment & Industrial Equipment

# Appendix Supplemental Materials and Non-GAAP Reconciliation Tables



## Q1'24 Financial Highlights



Margins ~ 100 bps sequentially

Operational Adj EPS of \$0.17 partially offset by interest expense, tax expense timing and share count

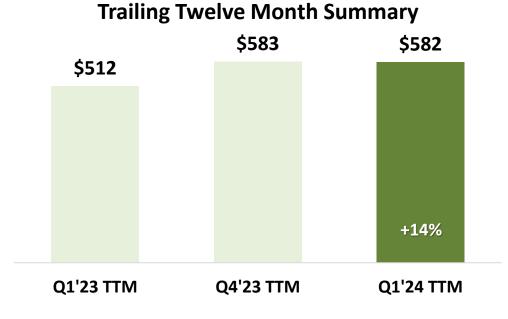
### We Continue to Deliver Improving Performance



### **Orders: Q1'24 Continues Track Record of Double-Digit TTM Growth**

(\$MM) TTM = Trailing 12 Month





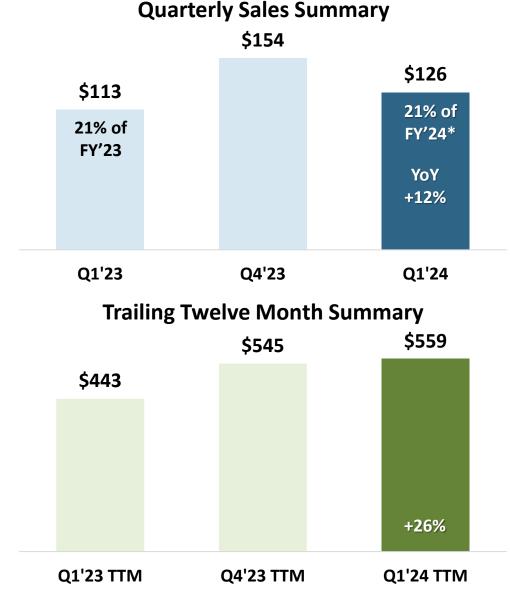
- + 3<sup>rd</sup> best Q1 Order Intake in Company history
- + Order intake **balanced** across Air-Water-Energy
- Pipeline and Project Awards remain strong but taking
   longer to finalize booking (past ~ 6 months)

### **CECO Continues to Build <u>Sustainable</u> Pipeline**

- Robust opportunities in Energy Transition with ~ \$120M in active negotiations for 2H'24 order placement
- + 4-Qtr average bookings of ~ \$145M

### TTM Double-digit Orders Growth => 2024 & 2025 Revenue Growth

#### Sales: In-line with FY Expectations ... Continued Double-Digit TTM Growth TTM = Trailing 12 Month



Q1 Sales % FY estimate aligned with "%" of prior FY Sales

Q1 Sales (–) impacted by reduced revenue days, modest customer project delays and some prior (Q4'23) project accelerations

**Expect positive sequential sales uptick** with Q2 timing and more in-the-quarter revenue days

26% TTM growth

4-Qtr average revenues of ~ \$140M

### Strong Backlog Conversion Delivering Double-Digit Y/Y & TTM Growth

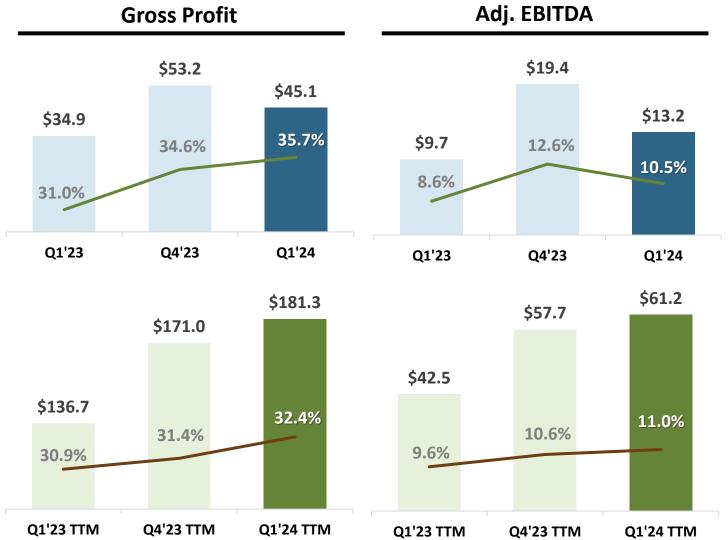
(\$MM)

\* Mid-point of Full Year 2024 Outlook

## Margins: Driven by Positive Mix, Project Execution & Sourcing, and M&A

TTM = Trailing 12 Month

(\$MM)



### <u>Gross Profit</u>

**YoY margins** driven by **mix, execution** and flow through from **improving** booked **margins** 

Early benefits from sourcing

Sequentially up ~ 100bps despite lower volume, driven:

- $\circ$  Favorable mix
- Thargins from M&A / Portfolio Transformation

### Adjusted EBITDA

Margins **up ~190 bps YoY** driven by strong volume execution and favorable mix

Q1'24 **G&A seasonally higher** with new comm'l excellence initiative and key leadership investments

**Continue to invest** in Sales / Engineers / Project Mgmt

## **CO** YoY and TTM Margin Expansion Remains Steady and Sustainable

## Cash Position and Liquidity: Increased Capacity Supports Capital Deployment (\$MM)

### Cash Position and Liquidity

Cash 12.31.23 Sources	
Cash from Operations	\$1.2
Net Borrowings	\$0.0
Total	\$1.2
<u>Uses</u>	
M&A	\$0.0
Сарех	\$(3.1)
Net Repayments	<u>\$(2.8)</u>
Total	\$(5.9)
<u>Other</u>	
FX	\$(0.0)
Other	\$(3.7) <sup>a)</sup>
Total	\$(3.7)
Cash 03.31.24	

#### <u>Ref:</u>

**Cash Interest** 

Cash Taxes

Notes: a) Includes 0.4M of escrow funds, received in Q1 1/ Net Debt = Gross Debt - Cash 2/ TTM Bank EBITDA as defined in Credit Facility <u>\$47.0</u>

<u>\$55.4</u>

3/ Leverage Ratio = Net Debt / TTM Bank EBITDA 4/ Capacity = Current Facility Capacity + Net <u>US</u> Cash 5/ excludes JV Debt 6/ exclude JV debt repayment in 2024

\$(3.3)

\$(1.0)

### Leverage and Investment Capacity 5/

Gross Debt 12.31	.23		<u>\$133.2</u>
<b>Borrowings</b>			
On revolver		\$13.4	
On term loan		\$0.0	
Other		<u>\$0.0</u>	
Total		\$13.4	
<u>Repayments</u>			
On revolver		\$(12.6)	
On term loan		\$ (2.2)	
Other		\$ (1.0 <u>)</u>	
Total		\$(15.8)	
Net Borrowings, (	Q1 2024 6/		\$(2.4)
Gross Debt 03.31	.24		<u>\$130.8</u>
	<u>12.31.22</u>	<u>12.31.23</u>	03.31.24
Net Debt <sup>1/5/</sup>	\$58.3	\$77.8	\$83.8
TTM Bank EBITDA <sup>2/</sup>	\$42.7	\$56.6	\$60.1
Leverage Ratio <sup>3/</sup>	1.4x	1.4x	1.4x
Capacity <sup>4/</sup>	~\$74	~\$117	<b>~\$119</b> 2

# **Revenue Excluding Acquisitions**

(dollars in millions)	Α	Annual		Q1		Q2 (		Q3		Q4		Annual		Q1	
		2022		2023	2023		2023		2023		2023		2024		TTM
Revenue as report in accordance with GAAP	\$	422.6	\$	112.6	\$	129.2	\$	149.4	\$	153.7	\$	544.9	\$	126.3	\$ 558.6
Less revenue attributable to acquisitions		(18.7)		(11.0)		(7.9)		(15.1)		(17.1)		(51.1)		(10.0)	(50.1)
Organic Revenue	\$	403.9	\$	101.6	\$	121.3	\$	134.3	\$	136.6	\$	493.8	\$	116.3	\$ 508.5

# **Non-GAAP Operating Income and Margin**

(dollars in millions)	Annual		Q1	Q2		Q3		Q4	ļ	Annual		Q1	
		2022	2023	2023	2023		2023			2023		2024	TTM
Operating Income as reported in accordance with GAAP	\$	22.2	\$ 5.5	\$ 8.6	\$	7.9	\$	12.7	\$	34.7	\$	7.7	\$ 36.9
Operating Margin in accordance with GAAP		5.3%	4.9%	6.7%		5.3%		8.3%		6.4%		6.1%	6.6%
Acquisition and integration expense		4.5	0.5	0.3		1.4		0.3		2.5		0.2	2.2
Amortization expense		7.0	1.7	1.8		1.9		2.1		7.5		2.2	8.0
Earn-out and retention expense (income)		(0.2)	-	0.5		0.1		0.1		0.7	r -	-	0.7
Restructuring expense		0.1	-	-		0.2		1.1		1.3		0.1	1.4
Executive transition expense		1.2	-	0.1		1.3		•		1.4		•	1.4
Non-GAAP Operating Income	\$	34.8	\$ 7.7	\$ 11.3	\$	12.8	\$	16.3	\$	48.1	\$	10.2	\$ 50.6
Non-GAAP Operating Margin		8.2%	6.8%	8.7%		8.6%		10.6%		8.8%		8.1%	9.1%

# Non-GAAP Net Income, Adjusted EBITDA, and Margin

(dollars in millions)		nnual 2022		Q1 2023		Q2 2023		Q3 2023		Q4 2023		Annual 2023		Q1 2024		Annual 2024		ттм
Net Income as reported in accordance with GAAP	s	17.4		2.0	s	3.7	s	3.3	\$	3.9	s	12.9	s	1.5	s	1.5	s	12.4
Acquisition and integration expense	•	4.5	Ť.,	0.5	•	0.3	Ť.,	1.4	Ť	0.3	Ť.,	2.5	Ť	0.2		0.2	Ť.,	2.2
Amortization expense		7.0		1.7		1.8		1.9		2.1		7.5		2.2		2.2		8.0
Earn-out and retention expense (income)		(0.2)		-		0.5		0.1		0.1		0.7				-		0.7
Restructuring expense		0.1		-		-		0.2		1.1		1.3		0.1		0.1		1.4
Executive transition expense		1.2		-		0.1		1.3		-		1.4		-		-		1.4
Foreign currency remeasurement		(1.3)		(0.1)		(0.8)		0.8		(1.0)		(1.0)		0.9		0.9		(0.1)
Tax benefit (cost) of expenses		(2.8)		(0.5)		(0.5)		(1.4)		3.6		1.3		(0.9)		(0.9)		0.9
Non-GAAP Net Income	\$	25.9	\$	3.6	\$	5.1	\$	7.6	\$	10.1	\$	26.6	\$	4.0	\$	4.0	\$	26.9
Depreciation expense		3.6		1.2		1.0		1.2		1.6		5.1		1.3	۳.	1.3		5.2
Non-cash stock compensation		3.9		0.8		1.2		1.1		1.4		4.5		1.7		1.7		5.4
Other (income) / expense		(5.6)		0.7		0.7		(0.6)		-		0.8		0.6		0.6		0.9
Interest expense		5.4		2.4		3.8		3.3		3.9		13.4		3.4		3.4		14.4
Income tax expense		8.2		0.5		1.5		2.0		1.8		5.7		1.6		1.6		6.9
Non-Controlling Interest		0.8		0.5		0.3		0.4		0.4		1.6		0.6		0.6		1.7
Adjusted E BITD A	\$	42.2	s	9.7	s	13.6	s	15.0	\$	19.2	s	57.7	s	13.2	s	13.2	s	61.4
Non-GAAP Operating Margin		10.0%		8.6%	Ĩ	10.5%	Ť	10.0%	Ť	12.5%	Ĩ	10.6%		10.5%	Ĩ	10.5%		11.0%
Basic Shares Outstanding	34	,672,007	34	1,441,905	34	4,619,216	34	4,771,742	3	4,823,663	3	4,665,473		34,846,163	3	34,846,163	3	4,765,196
Diluted Shares Outstanding	35	,005,159	35	5,198,668	38	5,143,782	3	5,301,429	3	5,687,092	3	5,334,090		36,177,323	3	36,177,323	3	5,577,407
E amings per share:																		
Basic	\$	0.50	\$	0.06	\$	0.11	\$	0.09	\$	0.11	\$	0.37	\$	0.04	\$	0.04	\$	0.36
Diluted	\$	0.50	\$	0.06	\$	0.11	\$	0.10	\$	0.11	\$	0.37	\$	0.04	\$	0.04	\$	0.35
Non-GAAP earnings per share:																		
Basic	\$	0.75	\$	0.10	\$	0.15	\$	0.22	\$	0.29	\$	0.77	\$	0.11	\$	0.11	\$	0.77
Diluted	\$	0.74	\$	0.10	\$	0.15	\$	0.22	\$	0.28	\$	0.75	\$	0.11	\$	0.11	\$	0.76

## **Adjusted Free Cash Flow**

(dollars in millions)	Annual		Q1		Q2	Q3	Q4		Annual	Q1		
		2022	2023		2023	2023	2023	2023		2024	TTM	
Net Cash provided by (used in) operating activities	\$	34.9	\$ (12.0)	\$	11.4	\$ 30.1	\$ 15.2	\$	44.6	\$ 1.2	57.9	
Add: Earn-outs classified as operating		1.0	-		-	-	-		-	•	-	
Capital Expenditures		(3.4)	(2.5)		(1.4)	(1.6)	(2.9)		(8.4)	(3.1)	(9.0)	
Adjusted Free Cash Flow	\$	32.5	\$ (14.5)	\$	10.0	\$ 28.5	\$ 12.3	\$	36.2	\$ (1.9)	\$ 48.9	
TTM Adjusted FCF	\$	32.5	\$ 13.7	\$	4.6	\$ 33.0	\$ 36.2	\$	36.2	\$ 48.9	\$ 48.9	
TTM EBITDA	\$	42.2	\$ 42.5	\$	45.5	\$ 51.4	\$ 57.7	\$	57.7	\$ 61.0	\$ 61.0	
TTM FCF / EBITDA conversion		77.0%	32.2%		10.1%	64.2%	62.7%		62.7%	80.2%	80.2%	