

20th Annual Craig-Hallum Capital Group Institutional Investor Conference Minneapolis, MN



May 31, 2023



Forward-looking statements and Non-GAAP information

This presentation contains forward-looking statements with predictions, projections and other statements about future events. These statements are made on the basis of management's views and assumptions regarding future events and business performance. We use words such as "believe," "expect," "anticipate," "intends," "estimate," "forecast," "project," "will," "plan," "should" and similar expressions to identify forward-looking statements. Forward-looking statements involve risks and uncertainties that may cause actual results to differ materially from any future results, performance or achievements expressed or implied by such statements. Potential risks and uncertainties, among others, that could cause actual results to differ materially are discussed under "Part I – Item 1A. Risk Factors" of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2021 and may be included in subsequently filed Quarterly Reports on Form 10-Q, and include, but are not limited to: the sensitivity of our business to economic and financial market conditions generally and economic conditions in our service areas; dependence on fixed price contracts and the risks associated therewith, including actual costs exceeding estimates and method of accounting for revenue; the effect of growth on our infrastructure, resources, and existing sales; the ability to expand operations in both new and existing markets; the potential for contract delay or cancellation as a result of on-going or worsening supply chain challenges; liabilities arising from faulty services or products that could result in significant professional or product liability, warranty, or other claims; changes in or developments with respect to any litigation or investigation; failure to meet timely completion or performance standards that could result in higher cost and reduced profits or, in some cases, losses on projects; the potential for fluctuations in prices for manufactured components and raw materials, including as a result of tariffs and surcharges, and rising energy costs; inflationary pressures relating to rising raw material costs and the cost of labor; the substantial amount of debt incurred in connection with our strategic transactions and our ability to repay or refinance it or incur additional debt in the future; the impact of federal, state or local government regulations; our ability to repurchase shares of our common stock and the amounts and timing of repurchases, if any; our ability to successfully realize the expected benefits of our restructuring program; our ability to successfully integrate acquired businesses and realize the synergies from strategic transactions; and the unpredictability and severity of catastrophic events, including cyber security threats, acts of terrorism or outbreak of war or hostilities or public health crises, as well as management's response to any of the aforementioned factors. Many of these risks are beyond management's ability to control or predict. Should one or more of these risks or uncertainties materialize, or should the assumptions prove incorrect, actual results may vary in material aspects from those currently anticipated. Investors are cautioned not to place undue reliance on such forward-looking statements as they speak only to our views as of the date the statement is made. Except as required under the federal securities laws or the rules and regulations of the Securities and Exchange Commission, we undertake no obligation to update or review any forward-looking statements, whether as a result of new information, future events or otherwise.

While we report our results in accordance with generally accepted accounting principles in the U.S. (GAAP), comments made during this conference call and these materials may include the following "non-GAAP" financial measures: organic revenue, non-GAAP gross profit, non-GAAP operating income, non-GAAP net income, adjusted EBITDA, adjusted free cash flow, adjusted net free cash flow, non-GAAP gross profit margin, non-GAAP operating margin, non-GAAP earnings per basic and diluted share, adjusted EBITDA margin and selected measures expressed on a constant currency basis. These measures are included to provide additional useful information regarding our financial results and are not a substitute for their comparable GAAP measures. Management believes that these measure provides individuals with additional information to better compare the Company's results over multiple periods. Explanations of these non-GAAP measures and reconciliations of these non-GAAP measures to their directly comparable GAAP measures, to the extent the reconciliation be performed without unreasonable efforts, are included in the accompanying "Appendix." Descriptions of many of these non-GAAP measures are also included in our SEC reports.



CECO Environmental Overview



CECO Environmental: Executive Summary

Well Positioned Portfolio ...

- Global Niche Leadership Positions with Strong Momentum in:
 - Industrial Air ... Advanced solutions that <u>remove</u>, <u>treat</u> and <u>destroy</u> harmful airborne contaminants and mitigate adverse acoustic environments
 - Industrial Water ... Advanced solutions that <u>remove</u> harmful industrial-process related contaminants from produced water, process water, cooling water, and critical fluids
 - Energy Transition ... Advanced solutions that <u>remove</u> and <u>treat</u> harmful contaminants in air, gas and liquids across a range of critical applications
- □ >\$7B Global Installed Base across a highly diversified customer base in attractive markets
- □ Record Project Backlog of ~\$350M and Sales Pipeline of \$2B+

Key Investment Thesis ... Advancing Leadership = Increasing Performance

- > Transformation Underway: Organic and Inorganic Investments to Advance our Leadership
 - Industrial Air: <u>Advancing Leadership</u> (3 acquisitions since 2020)
 - o Industrial Water: *Building Leadership* (3 acquisitions in 2022)
 - Energy Transition: *Maintaining Leadership* as our ecosystem transitions (1 acquisition in 2023)

Growth Themes:

- $\circ~$ Developed economy Industrial "Rebuild" and "Reshoring"
- Global Infrastructure and "Green" Investments
- Energy Transition ... Solar, LNG, RNG, Hydrogen, Carbon Capture, Nuclear, ...
- > Capital Allocation: Expanding our Core, Programmatic M&A, Share Buybacks

~\$600M Enterprise Value

Organic Revenue Growing Strong Double Digits

Q1'23 Backlog at Record Levels

M&A: 7 Strategic Deals Over Past Few Years

-a) based on TTM Q1-2023 Financials in millions



Passionate About What We Do and Why We Do It ...



We <u>Protect</u> People

• Solving customer challenges to ensure their employees work in a safe and productive work environment



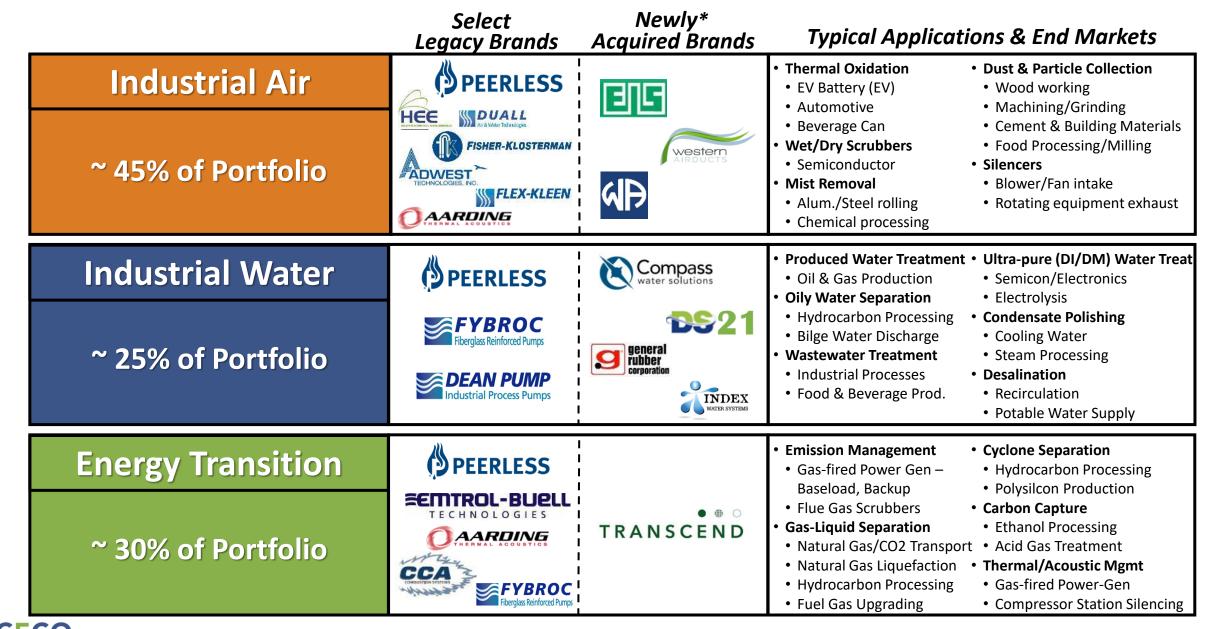
We <u>Protect</u> The Environment • We minimize our environmental impact and help our global customers do the same

We Protect Industrial Equipment and Improve Processes

• We help maximize our customer's investment in their operating systems and optimize their output



Balanced Approach to Winning In Diverse Growth Markets



Global Footprint ... Serving Global Customers



Significant Progress In Our Transformational Journey

Actions / Results

2020: Completed assessment; Set Transformation Vision	New CEO (Gleason)	New 3-5 Year Vision
2021: Completed Internal Realignment; Defined Path for Growth	~ 29% Orders Growth	Increased Sales Pipeline
Exited 2021 With More Nimble, Focused	and Accountable Organizatio	on
2022 / 2023 Accelerating Tra	nsformation to CECO 2.0	
<u>Objective</u>	<u>Results</u>	
Transform CECO's Culture	Focus on Core Values	Higher Performance
Deliver Growth (Over 90% Organic)	Orders up ~20%	Sales up ~30%
Expand Margins and Income	EBITDA up ~50%	Margins up 130bp and 240b
Transform Portfolio Through M&A	6 Strategic Deals	Air, Water & Energy Transition
Introduce Share Buybacks	\$7M in 2022, More authorized	\$5M in 2H'21
Advance ESG Focus	Inaugural Report Published	ESG Score Up 50%+
Introduce Annual Guidance	Initial outlook provided Q1'22	Continue to raise
> Upgrade Talent	New Executive Team	Functions Upgrading
Create Shareholder Value	12-month increase of 75%	Returning to Russell 2000



Financial Performance -- Highlights



Financial Snapshot: Trailing Twelve Months (TTM) Performance

- 5 Consecutive Quarters with Orders >\$100M
- TTM Book-to-Bill ~1.2
- TTM Organic Sales Up ~23%
- Solid Expansion in EBITDA and Margins
- Continued EPS Growth
- Maintaining Focus on FCF Delivery

	<u>TTM</u>	<u>YoY</u>
Orders	\$512M	+19%
Sales	\$443M	+29%
Adj. EBITDA	\$42.5M <i>9.6%</i>	+48% +130bps
Adj. EPS (diluted)	\$0.70	+\$0.37 +112%
FCF	\$13.6M	+\$12.6M



Backlog* Remains at Record Levels

\$356 \$312 \$283 \$289 \$278 \$290 \$203 \$210 \$219 \$214 \$211 \$161 \$151 \$146 \$114 **\$108** \$92 \$93 \$91 \$86 \$116 \$105 \$102 **\$94** \$92 **\$80 \$79** Q1'21 Q2'21 Q3'21 Q4'21 Q1'22 Q2'22 Q3'22 Q4'22 Q1'23 Backlog Orders ----Revenue 1.16x 0.97x 1.75x 1.09x 0.94x 1.30x $B2B = 1.28x \quad 1.09x$ **1.30x**

(\$MM) TTM = Trailing 12 Month B2B = Book to Bill

- •New record backlog of \$356; +14% q/q, +26% y/y, ~60%+ to convert in CY2023
- •1Q'23 B2B = 1.3x for 2nd straight quarter
- •TTM Orders = \$512
- •TTM <u>B2B = 1.16x</u> \rightarrow Future Growth
- Opportunity <u>Pipeline</u> >\$2.5B supports continued B2B > 1.0 and high backlog level
- •No cancellations in 1Q'23
- •~\$11M of acquired backlog
- Continued momentum in 2Q'23



Strategic Acquisitions: Creating/Extending Niche Market Leadership



TRANSCEND



Acquisitions in 2023

- Q1 Close ... Annualized Revenues ~\$10M+
- Add-on to Thermal Acoustics platform
- Adds Standard Products + Acoustic **Controls for Industrial applications**

- Q2 Close ... Annualized Revenues ~\$12M+
- Add-on to Sep-Fil platform
- Supports Energy Transition applications in Chemical Process, and Hydrocarbon **Processing & Transport**
- US-based

Pursuit of Purification







 Q2 Close ... Annualized Revenues ~ \$5M Industrial Air ... Adds Standard Products + **Energy Controls**

• Q3 Close ... Annualized Revenues ~ \$12M Industrial Water ... Adds Geography + EPC's

Acquisitions in 2022

South Korea-based

UK-based



- Q2 Close ... Annualized Revenues ~ \$10M Industrial Water ... Membrane Solutions + Marine & Navy
- US-based



- Q1 Close ... Annualized Revenues ~ \$13M
- Industrial Water ... Adds Infrastructure & **Process Applications**
- US-based

Each Acquisition Hitting or Exceeding Deal Financials and Driving Sustainable Growth



' \$45M

in '22

Looking Forward & Summary



Full Year 2023 Earnings Outlook (Raised Guidance on Q1'23 Earnings)

	Revenue	Adjusted EBITDA	Free Cash Flow
Full Year Outlook	\$485+ Up ~15% YoY	\$50+ Up ~18%+ YoY	50% to 70% of EBITDA
Previous Outlook:	\$460 — \$485	\$45 — \$50	

Macro Tailwinds > Headwinds for CECO

🗸 Global

- Tightened/Strengthened Environmental Regulations
- Significant Infrastructure Investments
- Substantial and Growing "Green" + Energy Transition Spending

North America

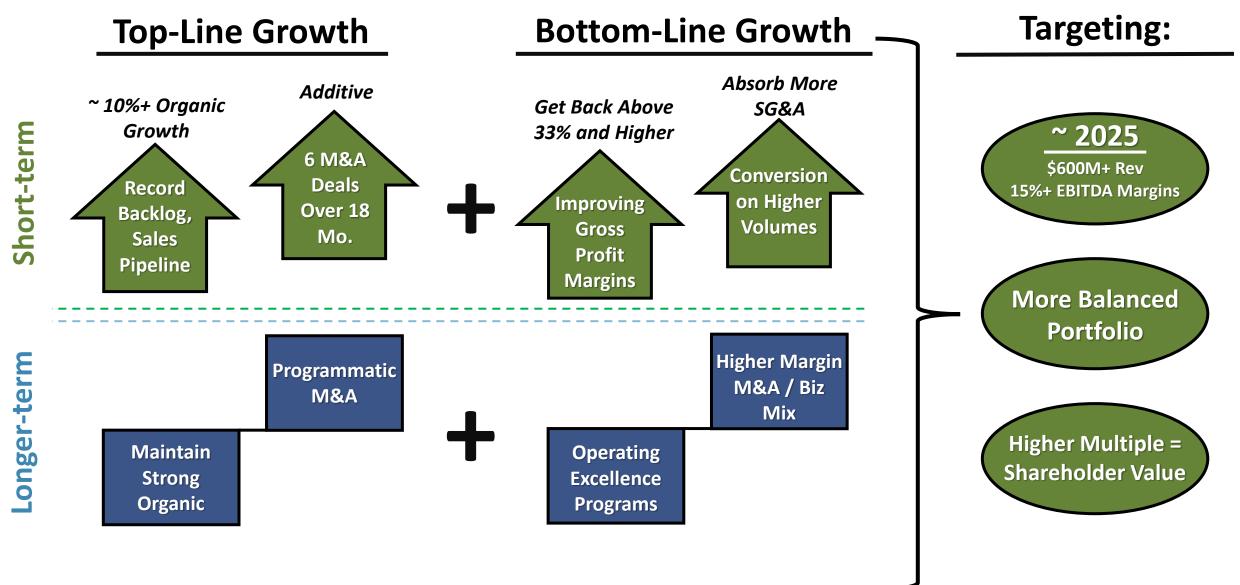
- **O Reshoring / Renewing Industrial Strategic Investment**
- Electronics & Semiconductor Strategic Investment
- Electric Vehicle and Lightweighting
- **?** Economic Recession / Financial Tightening

Advancing Operational Excellence

- ✓ Growth: Investment in Talent + Market Penetration
- Advancing CECO' Lean Enterprise Muscle
- ✓ More Robust / Global Supply Chain Capabilities
- ✓ Investments in New Machining Drives Quality & Capacity
- ✓ Launch of New Products > Historic Introductions
- ✓ India: Triple the Employee Count from 2 Years Ago



We Will Continue to Execute Our Value Creation Model ...





In Conclusion

- CECO is <u>well-positioned</u> with niche <u>leadership positions</u> in many Industrial Air, Industrial Water and Energy Transition <u>applications</u>
- ✓ Strong <u>Financial Performance</u> supports increased <u>Shareholder Value</u>
- ✓ Record <u>Backlog</u> and > 1.0 Book-to-Bill points to continued <u>growth</u>
- ✓ Driving portfolio transformation + increasing operational excellence = sustainable performance
- ✓ Leadership Team <u>Aligned</u> with Shareholders to <u>Create</u> Exceptional Value

Delivering on a Consistent Value Creation Strategy



Appendix Supplemental Materials and Reconciliation Tables



Cash Position and Liquidity Supports Capital Deployment Plan

(\$MM)

Cash Position	and Liquid	ity		Leverage	stment Ca	Capacity				
Cash 12.31.22		<u>\$46.6</u>	G	ross Debt 12.3	1.22		<u>\$104.9</u>			
<u>Sources</u>			B	orrowings						
Cash from Operations	\$(12.0)			On revolver		\$54.8				
Net Borrowings	\$34.0			On term loan		\$ -				
Total	\$22.0			Other		<u>\$2.1</u>				
<u>Uses</u>				Total		\$56.9				
M&A	\$(24.1)		R	epayments						
Capex	<u>\$(2.5)</u>			On revolver		\$(20.0)				
Total	\$(26.6)			On credit facil	itv	\$ (0.6)				
<u>Other</u>				Total		\$(20.6)				
FX	\$(0.1)		N	et Borrowings,	012023	+()	\$36.3			
Other	<u>\$0.3</u>			ross Debt 3.31			<u>\$141.2</u>			
Total	\$0.2		U	1033 Debt 3.31	.25		<u> 7171.2</u>			
Cash 3.31.23		<u>\$42.2</u>			<u>12.31.21</u>	<u>12.31.22</u>	<u>3.31.23</u>			
<u>Ref:</u>			Net l	Debt ^{1/}	\$33.5	\$58.3	\$99.0			
Cash Interest	\$(2.3)		TTM	Bank EBITDA ^{2/}	\$28.7	\$42.7	\$40.9			
Cash Taxes	\$(1.3)									
			Leve	rage Ratio ^{3/}	1.2 x	1.4 x	2.4x			
Note:	3/ Leverage Ratio = Net	Debt / TTM Bank EBITDA	Capa	acity ^{4/}	~\$50	~\$74	~\$40			

' Net Debt = Gross Debt - Cash **ENVIRONMENTA**

3/ Leverage Ratio = Net Debt / TTM Bank EBITDA 2/ TTM Bank EBITDA as defined in the Credit Facility 4/ Capacity = Current Facility Capacity + Net US Cash

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Revenue Excluding Acquisitions

(dollars in millions)	Q1	Q2	Q3		Q4	A	Innual	Q	1	(Q2	Q3	Q4	Α	nnual	Q1		
	2021	2021	2021	2	2021		2021	202	22	2	022	2022	2022		2022	2023	т	тм
Revenue as report in accordance with GAAP	\$ 71.9	\$ 78.7	\$ 80.0	\$	93.6	\$	324.1 \$;	92.4	\$	105.4	\$ 108.4	\$ 116.4	\$	422.6	\$ 112.6	\$	442.8
Less revenue attributable to acquisitions	-	-	-		-		-		-		(4.6)	(6.0)	(7.4)		(18.0)	(12.6)	\$	(30.6)
Organic Revenue	\$ 71.9	\$ 78.7	\$ 80.0	\$	93.6	\$	324.1 \$;	92.4	\$	100.8	\$ 102.4	\$ 109.0	\$	404.6	\$ 100.0	\$	412.2

Non-GAAP Operating Income and Margin

(dollars in millions)		Q1	(Q2	Q	3	Q4	Α	nnual	Q1		Q2	Q		(Q 4	A	nnual	_	Q1		
	2	2021	2	021	20	21	2021	1	2021	2022	2	2022	202	2	20)22	2	2022	1	2023	1	TTM
Operating Income as reported in accordance with GAAP	\$	3.1	\$	2.1	\$	(0.6) \$	5.3	\$	9.9	\$ 5.2	\$	5.7	\$	2.8	\$	8.4	\$	22.2	\$	5.5	\$	22.4
Operating Margin in accordance with GAAP		4.3%		2.7%		-0.8%	5.7%		3.1%	5.6%		5.4%	2	.6%		7.2%		5.3%		4.9%		5.1%
Acquisition and integration expense		0.1		-		0.2	0.5		0.8	1.0		1.5		1.3		0.7		4.5		0.5		4.0
Amortization expense		1.7		1.7		1.7	1.6		6.7	1.5		1.5		2.0		2.1		7.0		1.7		7.3
Earn-out and retention expense (income)		0.1		0.6		0.1	0.3		1.1	-		-		-		(0.2))	(0.2)		-		(0.2)
Restructuring expense		-		0.3		0.4	-		0.6	0.1		-		-		-		0.1		-		-
Executive transition expense		-		-		-	-		-	 -		-		1.2		-		1.2		-		1.2
Non-GAAP Operating Income	\$	5.0	\$	4.7	\$	1.8 \$	7.7	\$	19.1	\$ 7.8	\$	8.7	\$	7.3	\$	11.0	\$	34.8	\$	7.7	\$	34.7
Non-GAAP Operating Margin		7.0%		6.0%		2.3%	8.2%		5.9%	8.4%		8.3%		6.7%		9.5%		8.2%		6.8%		7.8%

Non-GAAP Net Income, Adjusted EBITDA, and Margin

(dollars in millions)		Q1		Q2		Q3	Q4		Annual		Q1		Q2		Q3		Q4		nnual	,	Q1		
		021		021		2021	2021		2021	_	2022		2022		2022		2022		2022	_	2023		TTM
Net Income as reported in accordance with GAAP	\$	1.2	\$	0.3	\$	(1.2)	\$	1.2		\$	2.8	\$	4.4	\$	1.9	\$	8.3	\$	17.4	\$	2.0	\$	16.6
Acquisition and integration expense		0.1				0.2		0.5	0.8		1.0		1.5		1.3		0.7		4.5		0.5		4.0
Amortization expense		1.7		1.7		1.7		1.6	6.7		1.5		1.5		2.0		2.1		7.0		1.7		7.3
Earn-out and retention expense (income)		0.1		0.6		0.1		0.3	1.1		-		-		-		(0.2)		(0.2)		-		(0.2)
Restructuring expense		-		0.3		0.4		-	0.6		0.1		-		-		-		0.1		-		-
Executive transition expense		-		-		-		-	-		-		-		1.2		-		1.2		-		1.2
Foreign currency remeasurement		0.6		1.1		(0.1)		0.5	2.0		0.3		(0.3)		2.5		(3.8)		(1.3)		(0.1)		(1.6)
Tax benefit (cost) of expenses		(0.6)		(0.9)		(0.6)		(0.7)	(2.8)	(0.7)		(0.7)		(1.8)		0.3		(2.8)		(0.5)		(2.7)
Non-GAAP Net Income	\$	3.1	\$	3.1	\$	0.5	\$	3.4	\$ 9.8	\$	5.0	\$	6.4	\$	7.1	\$	7.4	\$	25.9	\$	3.6	\$	24.6
Depreciation expense		0.8		0.8		0.8		0.8	3.2		0.9		0.9		0.9		1.0		3.6		1.2		4.0
Non-cash stock compensation		0.7		0.9		0.9		0.9	3.3		0.9		0.9		1.1		1.0		3.9		0.8		3.8
Other (income) / expense		(0.1)		(0.2)		(0.1)		0.6	0.2		0.2		(1.6)		(3.8)		(0.4)		(5.6)		0.7		(5.2)
Interest expense		0.7		0.7	·	0.7		0.8	3.0		0.8		1.1		1.6		1.9		5.4		2.4		7.0
Income tax expense		1.2		1.1		0.7		2.6	5.5		1.8		2.6		2.1		1.8		8.2		0.5		7.0
Non-Controlling Interest		0.1		0.1		0.1		0.3	0.6		-		0.3		0.2		0.3		0.8		0.5		1.3
Adjusted EBITDA	¢	6.5	¢	6.5	¢	3.6	¢	9.4	\$ 25.6	•	9.6	¢	10.6	¢	9.2	•	13.0	¢	42.2	•	9.7	¢	42.5
Non-GAAP Operating Margin	Φ	9.0%		8.3%		3.0 4.5%	-	9.4 0.0%	\$ 2 5.6 7.9%		9.0 10.4%	Þ	10.0		9.2 8.5%	Φ	11.2%	Þ	42.2 10.0%	Φ	8.6%	Þ	42.5 9.6%
Non-GAAF Operating wargin		9.0%		0.3%		4.5%	70	J.070	1.97	2	10.4%		10.1%		0.0%		11.270		10.0%		0.0%		9.0%
Basic Shares Outstanding	35,	396,705	35,4	91,725	35,4	472,298	35,399,	,724	35,345,785		35,051,034	34,	873,238	34	,871,948	34	,318,526	34,	672,007	34	4,441,905	34	,626,404
Diluted Shares Outstanding	35,	774,208	35,8	19,269	35,4	472,298	35,537,	,136	35,594,779		85,199,201	35,	041,152	35	5,287,605	34	,919,398	35,	005,159		5,198,668	35	,111,706
Earnings per share:																							
Basic	\$	0.03	\$	0.01	\$	(0.03)	\$ (0.03	\$ 0.04	\$	0.08	\$	0.13	\$	0.06	\$	0.24	\$	0.50	\$	0.06	\$	0.48
Diluted	\$	0.03	\$	0.01	\$	(0.03)		0.03	\$ 0.04	\$	0.08	\$	0.13	\$	0.06	\$		\$	0.50	\$	0.06		0.47
Non-GAAP earnings per share:																							
Basic	\$	0.09	\$	0.09	\$	0.01	\$ (0.10	\$ 0.28	\$	0.14	\$	0.18	\$	0.20	\$	0.22	\$	0.75	\$	0.10	\$	0.71
Diluted	\$	0.09		0.09					\$ 0.28		0.14		0.18		0.20			\$	0.74		0.10		0.70

Adjusted Free Cash Flow

(dollars in millions)	Q1	Q2	Q3		Q4	Α	nnual	Q1	Q2	Q3	Q4		Annual		Q1	
	2021	2021	2021		2021	2	2021	2022	2022	2022	2022		2022	r	2023	TTM
Net Cash provided by (used in) operating activities	\$ 9.9	\$ (5.8) \$	6.1	1 \$	3.1	\$	13.3 \$	(0.2) \$	i 18.9	\$ 1.0 \$	10).0 \$	29.6	\$	(12.0) \$	17.9
Add: Earn-outs classified as operating	-	-	0.0	6	-		0.6	-	1.0	-	-		1.0		-	1.0
Capital Expenditures	(0.5)	(0.5)	(0.	7)	(0.9)		(2.6)	(0.7)	(0.8)	(0.9)	(1	1.0)	(3.4)		(2.5)	(5.2)
Adjusted Free Cash Flow	\$ 9.4	\$ (6.3) \$	6.)\$	2.2	\$	11.3 \$	(0.9) \$	5 19.1	\$ 0.1 \$	9	9.0 \$	27.2	\$	(14.5) \$	13.7
TTM Adjusted FCF	\$ 3.9	\$ 3.5 \$	3.4	4 \$	11.3	\$	11.3 \$	1.0 \$	26.4	\$ 20.5 \$	27	7.2 \$	27.2	\$	13.7 \$	13.7
TTM EBITDA	\$ 31.9	\$ 30.2 \$	26.	5\$	25.7	\$	25.7 \$	28.9 \$	33.1	\$ 38.7 \$	42	2.2 \$	42.2	\$	42.5 \$	42.5
TTM FCF / EBITDA conversion	 12.2%	11.6%	12.89	%	44.0%		44.0%	3.5%	79.8%	53.0%	64.	5%	64.5%		32.2%	32.2%