

# **2022 Midwest IDEAS Conference**



Todd R. Gleason, Chief Executive Officer August 24, 2022



### Forward-looking statements and Non-GAAP information

This presentation contains forward-looking statements with predictions, projections and other statements about future events. These statements are made on the basis of management's views and assumptions regarding future events and business performance. We use words such as "believe," "expect," "anticipate," "intends," "estimate," "forecast," "project," "will," "plan," "should" and similar expressions to identify forward-looking statements. Forward-looking statements involve risks and uncertainties that may cause actual results to differ materially from these forward-looking statements. Potential risks and uncertainties, among others, that could cause actual results to differ materially are discussed under "Part I - Item 1A. Risk Factors" of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2020 and include, but are not limited to: the sensitivity of our business to economic and financial market conditions generally and economic conditions in CECO's service areas; dependence on fixed price contracts and the risks associated therewith, including actual costs exceeding estimates and method of accounting for revenue; the effect of growth on CECO's infrastructure, resources, and existing sales; the ability to expand operations in both new and existing markets; the potential for contract delay or cancellation; liabilities arising from faulty services or products that could result in significant professional or product liability, warranty, or other claims; changes in or developments with respect to any litigation or investigation; failure to meet timely completion or performance standards that could result in higher cost and reduced profits or, in some cases, losses on projects; the potential for fluctuations in prices for manufactured components and raw materials, including as a result of tariffs and surcharges; the substantial amount of debt incurred in connection with our strategic transactions and our ability to repay or refinance it or incur additional debt in the future; the impact of federal, state or local government regulations; economic and political conditions generally; our ability to successfully realize the expected benefits of our restructuring program; our ability to successfully integrate acquired businesses and realize the synergies from strategic transactions; unpredictability and severity of catastrophic events, including cyber security threats, acts of terrorism or outbreak of war or hostilities or public health crises, such as uncertainties regarding the extent and duration of impacts of matters associated with the novel coronavirus (COVID-19), as well as management's response to any of the aforementioned factors. Many of these risks are beyond management's ability to control or predict. Should one or more of these risks or uncertainties materialize, or should the assumptions prove incorrect, actual results may vary in material aspects from those currently anticipated. Investors are cautioned not to place undue reliance on such forward-looking statements as they speak only to our views as of the date the statement is made. Furthermore, forward-looking statements speak only as of the date they are made. Except as required under the federal securities laws or the rules and regulations of the Securities and Exchange Commission, we undertake no obligation to update or review any forward-looking statements, whether as a result of new information, future events or otherwise.

While CECO reports its results in accordance with generally accepted accounting principles in the U.S. (GAAP), comments made during this conference call and these materials may include the following "non-GAAP" financial measures; non-GAAP gross profit, non-GAAP operating income, non-GAAP net income, adjusted EBITDA, adjusted free cash flow, adjusted net free cash flow, non-GAAP gross profit margin; non-GAAP operating margin, non-GAAP earnings per basic and diluted share, adjusted EBITDA margin and selected measures expressed on a constant currency basis. These measures are included to provide additional useful information regarding CECO's financial results and are not a substitute for their comparable GAAP measures. Explanations of these non-GAAP measures and reconciliations of these non-GAAP measures to their directly comparable GAAP measures are included in the accompanying "Supplementary Non-GAAP Financial Measures." Descriptions of many of these non-GAAP measures are also included in CECO's SEC reports.



# **CECO Environmental: Company Position**

#### A differentiated position to generate long term shareholder returns

#### **Well Position Portfolio**

- Market leader with distinct competitive advantages including:
  - World renowned Brands (#1 / #2 in target markets)
  - Sought-after application engineering expertise
- □ \$6B+ Global Installed Base and diversified customers in growing markets
- Asset-light businesses delivering consistent cash flow; healthy balance sheet

#### **Strategic Approach to Higher Performance**

- Growing in attractive Industrial Air, Water and Energy Transition markets
- ☐ Robust M&A pipeline: accretive transactions to strengthen position

\$370M Revenue Growing Double Digits

\$290M Backlog +35% YoY

\$340M Market Cap



# **CECO Environmental: Real Customer Value Creation**



#### We Protect People

- Advanced solutions ensuring our customer's employees are safe from industrial exposures
- Enabling employees to focus on their jobs, growth and productivity not contaminants



#### We Protect The Environment

- More demand for environmental solutions to meet-or-exceed regulation
- Global customer base continues to drive more environmental regulations and ESG focus
- Committed to minimizing environmental footprint in our internal practices



#### We Protect Industrial Equipment

- Protects our customer's investment in their operating environmental and capital equipment
- Minimize usage, where possible, by enabling reuse of by-products
- Maximal protection in critical applications with flow control and other industrial operations

### **Environmental Solutions to Support Industrial Growth & Sustainability**

#### Just a few examples ...

#### **Industrial Air**

#### **Dust Collectors & Filtration Solutions**



- Wood
- Electric vehicle
- Beverage Can



Thermal Oxidizers

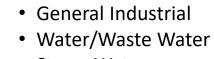
- Clean Power
- General Industrial
- Beverage Can



### **Industrial Water**

# Industrial Pumps & Filtration

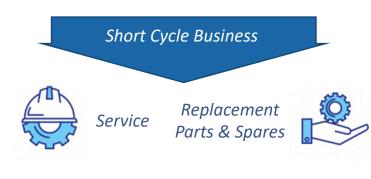
- Desalination
- Automotive
- Municipal



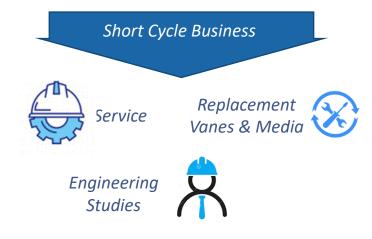
Infrastructure / Water

**Expansion Joints** 

• Storm Water



#### **Energy Transition** *Turbine De-Nox* **Gas Separation** Equipment System Renewable Nat Gas • H<sub>2</sub> / Gas Turbines • CO<sub>2</sub> Transport Carbon Capture • LNG Liquification • Nat Gas Pipelines



### **Global Organization ... Serving Global Customers**



(-a) employee count less manufacturing

# **Year-to-Date Financial Performance**



#### Great Year-to-Date Performance Is The Result of Systematic Change ...

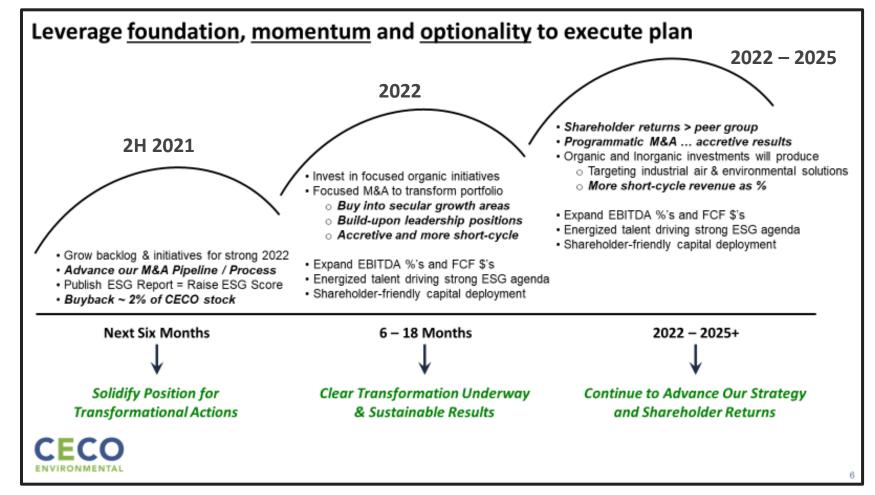
#### **2** Years into systematic program to reshape CECO and drive higher performance

- ✓ Todd Gleason joined as CEO in July 2020
- ✓ Navigated Covid and Challenging Operating Environment
- New Operating Structure = More Accountability, More Nimble, More Growth
- New ESG Strategy = Published Inaugural Report and Constituted Formal Program(s)
- New Board Members = New Perspectives
- ✓ New Executive Leadership Team = New Capabilities, Culture, and Processes
- ✓ New Capital Allocation = Programmatic M&A to Strengthen & Extend Core + Share Buybacks
- ✓ More Investment in New Products, Business Development / Growth



#### Transparency and Focus: What We Said A Year Ago ... Slide from Q2 2021





- ✓ Finished 2021 As Expected
- ✓ ESG Report Published
- ✓ 2021 Share Buyback Completed
- ✓ \$20M Buyback Program Launch
- ✓ Initiated Programmatic M&A
- ✓ Organic Growth > Double Digits
- ✓ Shareholder Returns Underway
- ✓ In Better Position ... Advancing

# Q2 and YTD 2022 Financial Summary

	<u>Q2'22</u>	<u>YoY%</u>			<u>1H'22</u>	<u>YoY%</u>
Orders	\$114M	+33%	Current Backlog = Record Levels for CECO	Orders	\$275M	+55%
Sales	\$105M	+34%	Great Q2 and YTD Growth	Sales	\$198M	+31%
Adj. EBITDA	\$10.6M 10.1%	+63% +180bps	Excellent Margin	Adj. EBITDA	\$20.1M 10.2%	+56% +160bps
Adj. EPS	\$0.18	+100% +\$0.09	Expansion & FCF - Conversion	Adj. EPS	\$0.32	+88% +\$0.15
FCF	\$19M	Very Strong		FCF	\$18M	Very Strong



# **Q2** Capital Allocation Actions





- Completed two acquisitions in the quarter
- <u>Compass Water</u>: Leader in membrane-based industrial water treatment systems
- <u>Western Air</u>: Leader in Industrial Air / Dust Collection and Smart Sensor Technology
- Expands CECO's addressable industrial markets by > \$400M

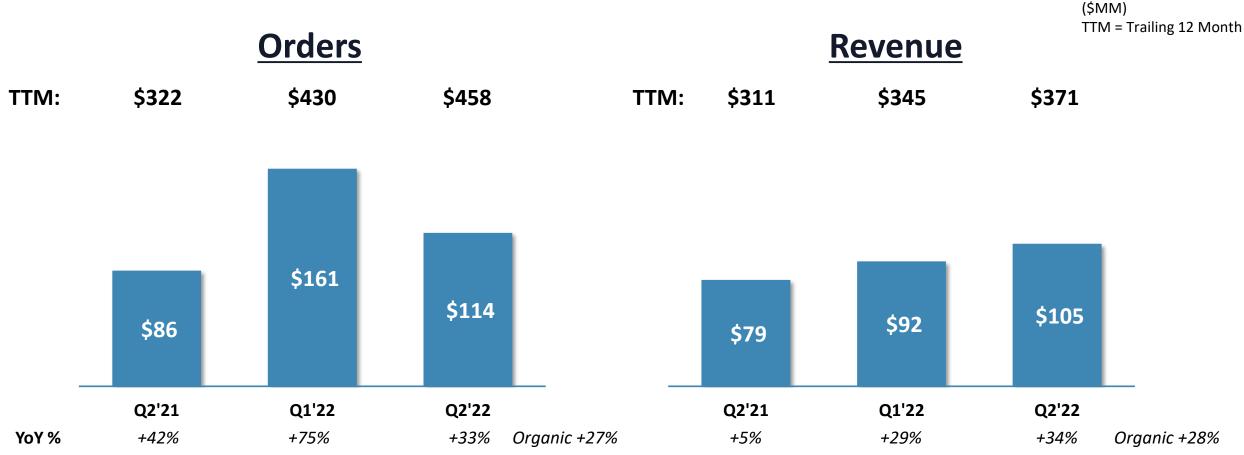
#### Share Repurchase Update

- <u>Completed ~ \$4M of share repurchases in</u>
  <u>Q2</u> equivalent to about 2 percent of shares
- Board Authorization: \$20M over 3 years<sup>1</sup>
  which was announced in May 2022<sup>2</sup>
- Share Repurchase Program highlights confident in cash flow generation and capital allocation strategies



<sup>1</sup> Effective immediately and through April 30, 2025 (repurchase of outstanding common stock)
 <sup>2</sup> CECO stock price of \$4.75 as of May 4, 2022

## **Great Orders Growth = Continued Solid Revenue Growth**

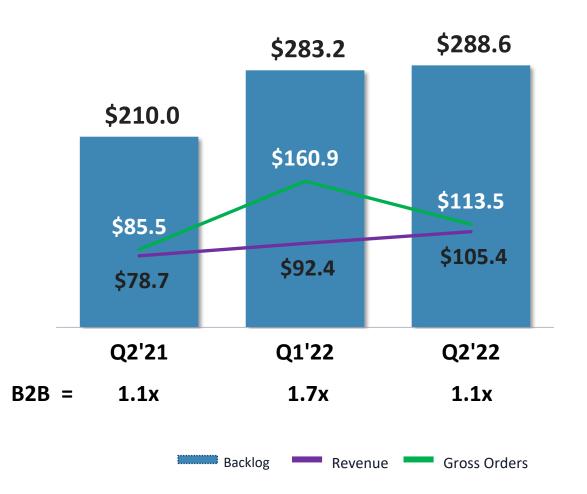


- \$275 record 1H orders topping 1H'16 by \$46 (+20%)
- Only 1 award >\$10M, Produced Water Treatment solution
- Industrial Air +18% YoY on Semi-Conductor & Eng'g. Wood orders, despite slower Bev Can quarter... well diversified!

- Nearly all platforms grew revenue YoY and Sequentially
- Record Backlog and Short-cycle sales driving growth for 2022+

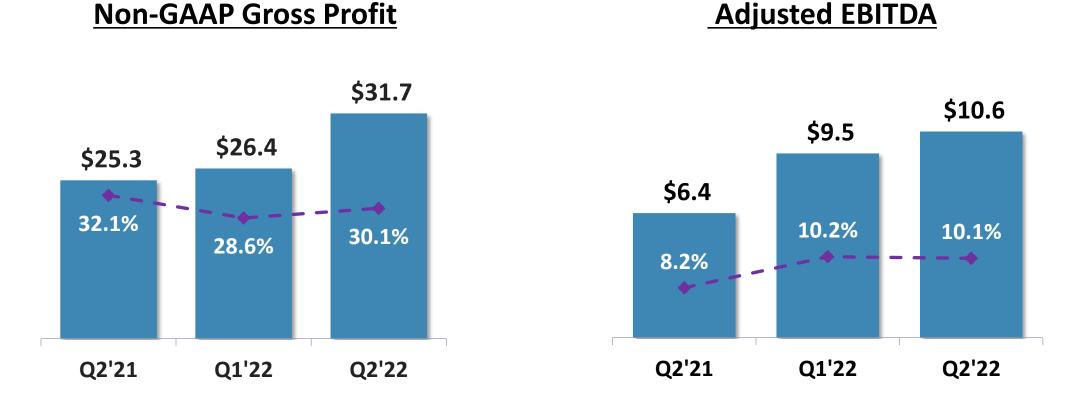
### **Backlog Remains at Record levels**

(\$MM) TTM = Trailing 12 Month B2B = Book to Bill



- <u>Record Backlog</u> up ~ 35% in '22
- 1H'22 <u>B2B 1.4</u> = Future revenue growth
- TTM Book to Bill ratio at <u>1.2x</u>
- Opportunity pipeline remains > \$2B

### **EBITDA Margins > 10% ... Inflation Remains Challenged in GM%**

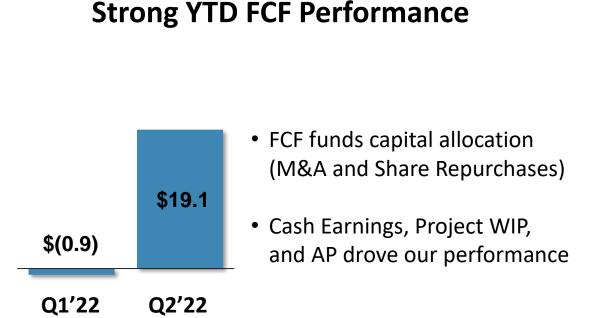


- Gross Profits: \$31.7 up on volume and pricing actions; 30% showing continued improvement from Q3'21 lows
- Price: Continue to raise prices to address inflation and capture value ... benefits showing up in P&L as backlog turns
- **EBITDA:** Up Significantly as Sales Volume absorbs SG&A costs.... demonstrates CECO's strong operating leverage!



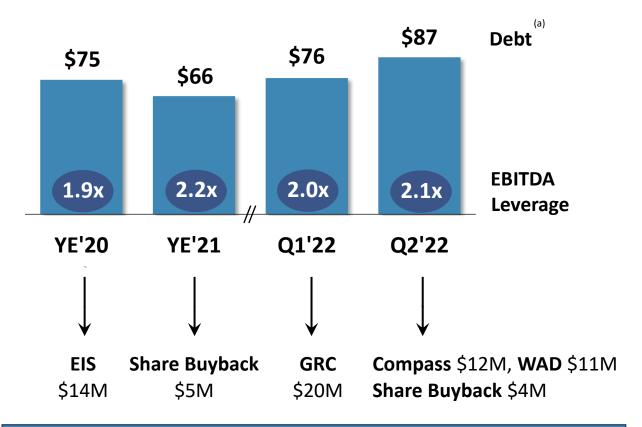
(\$MM)

### **Robust FCF Generation and Healthy Balance Sheet**



	FCF	% EBITDA
Q2'22 TTM:	<b>\$26</b>	80%
FY'21:	<b>\$11</b>	44%
FY'20:	\$1	2%

#### Maintaining Consistent Leverage While Active Capital Program (M&A, Share Buy)



Debt / Leverage Steady even after ~ \$65M Capital Deployed

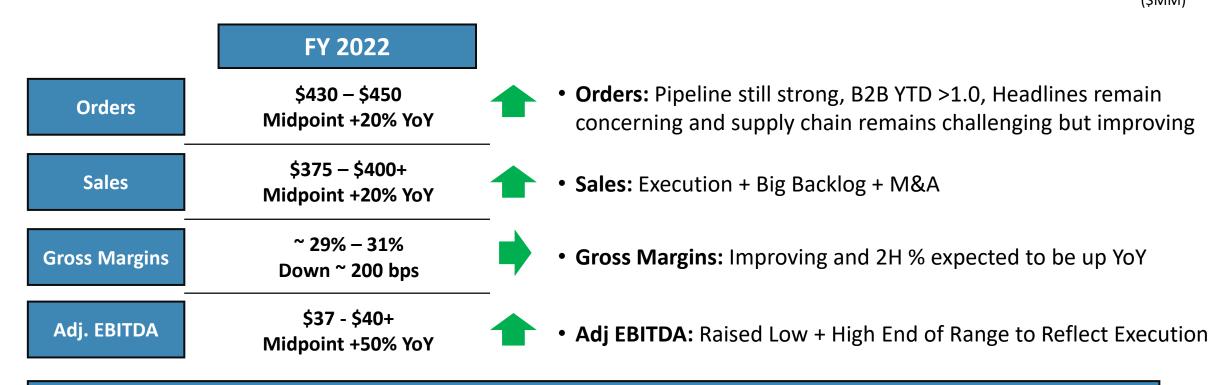


(a) \$10.5M debt belonging to unrestricted JV (acquisition of GRC) not shown; excluded from Credit Facility but included in \$96 of Consolidated Debt

# **Looking Forward**



#### **Increasing Full Year 2022 Guidance**



- Execution and Backlog Levels Provide Support for Guidance Raise Across the Board
- Pipeline Remains Robust ... Q2 Orders Very Strong Despite Not Many "Large Projects"
- We Know Economy is Uncertain ... Controlling Costs but Making Important Investments, too

**CECO In Better Position Than Ever for Higher Performance** 



# An Updated Transparent "High Level" Roadmap ... Toward CECO 2.0

- Strong 2H'22 Results
- Exit '22 w/ Great Backlog
- Accretive M&A Continues
- Share Buyback Continues
- More Short Cycle in Portfolio

#### Strong Finish to 2022

- Programmatic / Accretive M&A
- Operating Model Deployment
- Sustain Organic Growth
- Portfolio Evaluation / Rebalancing
- Share Buybacks Continue
- Short Cycle Grows to ~35%+ of Biz.

Accelerate Execution in 2023

- Accelerate Investments in Growth
- New Adjacencies / Short Cycle ~ 50%
- Full Operating Model Deployed
- EBITDA Margins in Teens
- High Performance Culture
- Deliver Meaningful Earnings Growth

Continue to Accelerate 2023 – 2025



#### **Summary**

- A diversified leader in Industrial Air, Industrial Water and the Energy Transition
- YTD performance very strong ... great growth and operating leverage
- Record backlog = Future growth already in place
- Full Year Guidance ... Increased to reflect backlog, pipeline and execution
- Capital Allocation ... M&A + Share Repurchases = Additional Value
- Steady portfolio shift underway with higher performance

#### Thanks Team CECO ... And Thank You For Your Interest



# **Appendix** Supplemental Materials



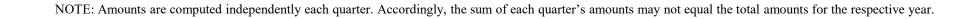
### **Revenue Excluding Acquisitions**

(dollars in millions)	A	nnual	Q1	Q2	Q3	Q4	Annual	Q1	Q2	
	1	2020	2021	2021	2021	2021	2021	2022	2022	ттм
Revenue as report in accordance with GAAP	\$	316.0	\$ 71.9	\$ 78.7	\$ 80.0	\$ 93.6	\$ 324.1	\$ 92.4	\$ 105.4	\$ 371.4
Less revenue attributable to acquisitions and joint ventures	\$	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (0.7)	\$ (4.6)	\$ (5.3)
Organic Revenue	\$	316.0	\$ 71.9	\$ 78.7	\$ 80.0	\$ 93.6	\$ 324.1	\$ 91.7	\$ 100.8	\$ 366.1



## Non GAAP Operating Income and Margin

(dollars in millions)	A	nnual 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Annual 2021	Q1 2022	Q2 2022	πм
Operating Income as report in accordance with GAA	\$	13.3	\$ 3.1	\$ 2.1	\$ (0.6)	\$ 5.3	\$ 9.9	\$ 5.2	\$ 5.7	\$ 15.6
Operating margin in accordance with GAAP		4.2%	4.3%	2.7%	-0.8%	5.7%	3.1%	5.6%	5.4%	4.2%
Acquisition and integration expenses	\$	1.4	\$ 0.1	\$ -	\$ 0.2	\$ 0.5	\$ 0.8	\$ 1.0	\$ 1.5	\$ 3.1
Amortization	\$	7.4	\$ 1.7	\$ 1.7	\$ 1.7	\$ 1.6	\$ 6.7	\$ 1.5	\$ 1.5	\$ 6.2
Earn-out and retention expenses	\$	1.4	\$ 0.1	\$ 0.6	\$ 0.1	\$ 0.3	\$ 1.1	\$ -	\$ -	\$ 0.4
Intangible asset impairment	\$	0.9	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Restructuring expense (income)	\$	2.4	\$ -	\$ 0.3	\$ 0.4	\$ -	\$ 0.6	\$ 0.1	\$ -	\$ 0.5
Executive transition expenses	\$	1.5	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Non-GAAP operating Income	\$	28.3	\$ 5.0	\$ 4.7	\$ 1.8	\$ 7.7	\$ 19.1	\$ 7.8	\$ 8.7	\$ 25.8
Non-GAAP Operating margin		9.0%	7.0%	6.0%	2.3%	8.2%	5.9%	8.4%	8.3%	6.9%





# Non GAAP Net Income, Adjusted EBITDA, and Margin

(dollars in millions)		nnual		Q1		Q2		Q3		Q4		Annual		Q1		Q2		
		2020		2021		2021		2021		2021		2021		2022		2022		TTM
Net Income (loss) as report in accordance with GAAP	\$	8.2		1.2				(1.2)		1.2		1.4						7.2
Acquisition and integration expenses	\$	1.4	\$	0.1	\$		\$	0.2		0.5	\$	0.8	\$	1.0	\$	1.5	\$	3.2
Amortization	\$	7.4	\$	1.7	\$		\$	1.7	\$	1.6	\$	6.7	\$	1.5	\$	1.5	\$	6.3
Earn-out and retention expenses	\$	1.4	\$	0.1	\$	0.6	\$	0.1	\$	0.3	\$	1.1	\$	-	\$	-	\$	0.4
Intangible asset impairment	\$	0.9	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Restructuring expense (income)	\$	2.3	\$	-	\$	0.3	\$	0.4	\$	-	\$	0.6	\$	0.1	\$	-	\$	0.5
Executive transition expenses	\$	1.5	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Foreign currency remeasurement	\$	0.3	\$	0.6	\$	1.1	\$	(0.1)	\$	0.5	\$	2.0	\$	0.3	\$	(0.3)	\$	0.4
Tax benefit of expenses	\$	(3.8)	\$	(0.6)	\$	(0.9)	\$	(0.6)	\$	(0.7)	\$	(2.8)	\$	(0.7)	\$	(0.7)	\$	(2.7)
Non-GAAP net income	\$	19.6	\$	3.1	\$	3.1	\$	0.5	\$	3.4	\$	9.8	\$	5.0	\$	6.4	\$	15.3
Depreciation	\$	2.5	\$	0.8	\$	0.8	\$	0.8	\$	0.8	\$	3.2	\$	0.8	\$	0.9	\$	3.3
Non-cash stock compensation	\$	2.0	\$	0.7	\$	0.9	\$	0.9	\$	0.9	\$	3.3	\$	0.9	\$	0.9	\$	3.6
Other (income)/expense	\$	(2.3)	\$	(0.1)	\$	(0.2)	\$	(0.1)	\$	0.6	\$	0.2	\$	0.2	\$	(1.6)	\$	(0.9)
Interest expense	\$	3.5	\$	0.7	\$	0.7	\$	0.7	\$	0.8	\$	3.0	\$	0.8	\$	1.1	\$	3.4
Income tax expense	\$	7.6	\$	1.2	\$	1.1	\$	0.7	\$	2.6	\$	5.5	\$	1.8	\$	2.6	\$	7.7
Non-Controlling Interest	\$	-	\$	0.1	\$	0.1	\$	0.1	\$	0.3	\$	0.6	\$	-	\$	0.3	\$	0.7
Adjusted EBITDA	\$	32.8	\$	6.5	\$	6.5	\$	3.6	\$	9.4	\$	25.6	\$	9.5	\$	10.6	\$	33.1
Non-GAAP Operating margin	Ť	10.4%	Ť	9.0%	Ĭ	8.3%	Ť	4.5%	Ť	10.0%	Ť	7.9%	Ĭ	10.3%	Ĭ	10.1%	Ť	8.9%
Basic Shares Outstanding	35,	289,616	3	5,396,705	;	35,491,725	3	5,472,298	3	35,399,724	3	5,345,785		35,051,034		34,873,238	3	35,199,074
Diluted Shares Outstanding	35,	520,670	3	5,774,208	-	35,819,269	3	5,472,298	3	35,537,136	3	5,594,779		35,199,201		35,041,152	1	35,312,447
Earnings (loss) per share:																		
Basic	\$	0.24	\$	0.03	\$	0.01	\$	(0.03)	\$	0.03	\$	0.04	\$	0.08	\$	0.13	\$	0.20
Diluted	\$	0.23	\$	0.03	\$	0.01	\$	(0.03)	\$	0.03	\$	0.04	\$	0.08	\$	0.13	\$	0.20
Non-GAAP earnings per share:																		
Basic	\$	0.55	\$	0.09	\$	0.09	\$	0.01	\$	0.10	\$	0.28	\$	0.14	\$	0.18	\$	0.43
Diluted	\$	0.55	\$	0.09	\$	0.09	\$	0.01	\$	0.10	\$	0.28	\$	0.14	\$	0.18	\$	0.43



NOTE: Amounts are computed independently each quarter. Accordingly, the sum of each quarter's amounts may not equal the total amounts for the respective year.

## **Adjusted Free Cash Flow**

llars in millions)		Annual		Q1	Q2		Q3		Q4	Annual	_	Q1	_	Q2	
	20	020		2021	2021		2021		2021	2021		2022		2022	ттм
Net Cash provided by operating activities	\$	4.4	\$	9.9	\$ (5.8)	\$	6.1	\$	3.1	\$ 13.3	\$	(0.2)	\$	18.9	\$ 28.0
Add: earn-outs classified as operating	\$	-	\$	-	\$ -	\$	0.6	\$	-	\$ 0.6	\$	-	\$	1.0	\$ 1.6
Capital Expenditures	\$	(3.9)	\$	(0.5)	\$ (0.5)	\$	(0.7)	\$	(0.9)	\$ (2.6)	\$	(0.7)	\$	(0.8)	\$ (3.1
Adjusted Free Cash Flow	\$	0.5	\$	9.4	\$ (6.3)	\$	6.0	\$	2.2	\$ 11.3	\$	(0.9)	\$	19.1	\$ 26.5
TTM Adjusted FCF	\$	0.5	\$	3.9	\$ 3.5	\$	3.4	\$	11.3	\$ 11.3	\$	1.0	\$	26.4	\$ 26.4
TTM EBITDA	\$	32.8	\$	31.9	\$ 30.2	\$	26.5	\$	25.7	\$ 25.7	\$	29.0	\$	33.1	\$ 33.1
TTM FCF / EBITDA conversion		1.5%		12.2%	11.6%		12.8%		44.0%	44.0%		3.4%		79.8%	79.8%

